

Smoking by Pregnant Women Fact Sheet

- The **rate of Indiana mothers who smoke during pregnancy (18%)** is considerably higher than the national average (10%).
- The rate of smoking among pregnant Hoosiers on Medicaid is even higher, approaching a staggering **30%**.

Compared with women who do not smoke...

- Women who smoke prior to pregnancy are about twice as likely to experience a delay in conception and have approximately 30% higher odds of being infertile.
- Women who smoke during pregnancy are about twice as likely to experience premature rupture of membranes, placental abruption, and placenta previa.

Babies born to women who smoke during pregnancy...

- Have about 30% higher odds of being born prematurely.
- Are more likely to be born with low birth weight, increasing their risk for illness or death.
- Weigh an average of 200g less than infants born to women who do not smoke.
- Are 1.4 to 3.0 times more likely to die of Sudden Infant Death Syndrome (SIDS).

*****The first step in reducing the number of pregnant Indiana mothers who smoke is to routinely ask about tobacco use status and to document that status for future visits.*****

INDIANA TOBACCO QUITLINE (1-800-QUIT-NOW)

Healthcare providers in Indiana are fortunate to have help from the Indiana Tobacco Quitline, which is a **FREE** telephone-based cessation service designed to provide smoking cessation support.

- If the patient is ready to quit and interested in receiving counseling by phone, fill out the simple Fax Referral Form (at www.indianaquitline.net) and fax it to 1-800-483-3114.
- **HINT:** In order to make the referral even easier, fill out the provider information on the top portion of the form and make copies. Then each time you have a patient who is ready to quit, simply have them fill in their information and fax it to 1-800-483-3114.

The Indiana Tobacco Quitline will fax a report back to your office to be placed in your patient's file. It will tell you whether or not the patient was reached, enrolled in services and planned to quit.

*****Remember to GET PAID for even your brief cessation counseling!*****

Counseling must be provided as follows...

- Counseling **MUST** be billed in 15 minute increments with a minimum of 30 minutes (2 units) and a maximum of 150 minutes (10 units) within 12 weeks.
- Bill only the HCFA 1500 claim form, utilizing HCPCS code **S9075** – *Smoking Cessation Treatment* with a primary diagnosis of **305.1** (tobacco use disorder).
- One unit of S9075 is 15 minutes of service with an Indiana Medicaid Maximum allowable rate of \$22.08 per unit. That's **\$88.32/hour** regardless of the type of practitioner rendering the service.